

Elliott Haverlack

About Elliott

Elliott Haverlack is a Pet Industry veteran with over 40 years' experience. He has been tuned in to Pet trends throughout his career and continues to be a sought-after resource in the CPG space. Elliott has held multiple C-level positions and has worked with both The H. J. Heinz Company and Ainsworth Pet Nutrition. Haverlack now sits on the board of multiple Pet Industry companies. Notably he was the cofounder of the Rachael Ray Nutrish brand.



Pet Care & Nutrition
Industry Expert

40+ Years
in the Pet Sector

Has worked with over
200 Pet Brands

Key Speaking Topics

- Pet Industry Trends -
- Pet Consumer (Pet Parent) Items -
- Implications of Policy on the Pet Industry -
- Supply Chain Challenges -
- Pet Nutrition Sector -



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